



SECURE your workforce.

STRENGTHEN America's future.

PARTNER with SkillsUSA.



JOIN OUR MISSION

SkillsUSA is America's proud champion of the skilled trades. Our mission is to empower students to become skilled professionals, career-ready leaders and responsible community members.



Through SkillsUSA, partners can:

- Connect with and build a pipeline of talented entry-level workers for you company and industry.
- Elevate the perception of the skilled trades.
- Help shape classroom curriculum to meet current industry standards.
- Hire students who have learned personal, workplace and technical skills.
- Motivate students to reach their potential in skilled and trade careers.
- Create community/school networks and build positive relations.

Join us as a skilled trades champion!

For more information on developing partnerships with SkillsUSA North Dakota, Please Contact:

Tracy Becker, SkillsUSA ND State Director
600 E Boulevard Ave, Dept 270 | Bismarck, ND 58505
701-328-3178 | tmbecker@nd.gov



CONNECT

SkillsUSA is a student organization committed to building the skilled workforce our nation depends on. We connect education with industry to produce students who are career ready, day one: ready to work, ready to lead and ready to make a difference. Participating in local and state SkillsUSA events can connect you with classrooms and chapters to enhance learning experiences by providing support, industry experience and student opportunities.

VOLUNTEER

Invest your time in judging leadership or skills based contests. The North Dakota State Leadership and Skills Conference offers 50 competitive events showcasing the best career and technical education (CTE) students. The philosophy is to reward students for excellence, involve industry in directly evaluating student performance and to keep training relevant to employers' needs.

GIVE

Funds support SkillsUSA North Dakota. Sponsorships, scholarships and donations are essential for delivering on SkillsUSA's mission. Your contribution will go directly to support the future workforce by sponsoring State Leadership Conferences. Sponsorship opportunities exist anywhere from \$200 - \$5,000. Sponsorship levels can be found on the back page.

SPONSORSHIP FORM

2024 State Leadership and Skills Conference

Complete the form below or online to select your sponsorship level or individual sponsored activity. www.skillsusand.org



MAIL THIS FORM AND PAYMENT TO:

SkillsUSA North Dakota
c/o Tracy Becker
600 E Boulevard Ave, Dept 270
Bismarck, ND 58505

Contact Information :

Date : ____/____/____

Name : _____

Business Name : _____

E-Mail : _____

Phone : _____

Choose Your Level : Platinum Gold Silver Bronze Exhibitor Individual Activity (See Below)

SPONSORSHIP LEVELS

\$5,000 Platinum - Be A Champion

- Full Page Ad in Conference Program (7.5" x 4.25")
- Listed Sponsor of a specific activity
- Sponsor/Logo Recognition on screens during All General Sessions
- Sponsor/Logo Recognition on SkillsUSA ND Website, Social Media Platforms, and Cluster Area Signage
- Exhibit Space OR one-page flyer for all registered attendees provided by sponsor for registration packets.
- Invitation of up to 4 representatives to attend the Opening Session.
- Negotiable promotion based on a sponsorship higher than \$5,000 level.

\$2,500 Gold - Make A Difference

- 1/2 Page Ad in Conference Program (4.25" x 3.5")
- Listed Sponsor of a specific activity
- Sponsor/Logo Recognition on screens during All General Sessions
- Sponsor/Logo Recognition on SkillsUSA ND Website, Social Media Platforms, and Cluster Area Signage
- Exhibit Space OR one-page flyer for all registered attendees provided by sponsor for registration packets.
- Invitation of up to 2 representatives to attend the Opening Session.

\$1,000 Silver - Grow the Opportunity

- Sponsor/Logo Recognition in Conference Program and on screens during All General Sessions
- Sponsor/Logo Recognition on SkillsUSA ND Website, Social Media Platforms, and Cluster Area Signage
- Exhibit Space OR one-page flyer for all registered attendees provided by sponsor for registration packets.

\$500 Bronze - Earn the Medal

- Sponsor/Logo Recognition in Conference Program and on screens during All General Sessions
- Sponsor/Logo Recognition on SkillsUSA ND Website, Social Media Platforms, and Cluster Area Signage

\$200 Exhibitor Only

- Listed on the exhibitors list in Conference Program
- One 8-foot table, two chairs with electricity if requested
- OR**
- One-page flyer for all registered attendees provided by the sponsor for registration packets.

SPONSOR AN INDIVIDUAL ACTIVITY

YOU CAN SELECT AS MANY AS YOU ARE INTERESTED IN!

- | | | |
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| <input type="checkbox"/> Contest Lunches (75 people) - \$1,000 | <input type="checkbox"/> State Officer Lodging (3 nights) - \$1,000 | <input type="checkbox"/> Prize Donation - Monetary |
| <input type="checkbox"/> Contest Lunches (150 people) - \$2,000 | <input type="checkbox"/> Refreshments for Judges - \$300 | <input type="checkbox"/> Prize Donation - In-Kind |
| <input type="checkbox"/> Awards Sponsor (medallions) - \$2,000 | <input type="checkbox"/> State Officer Team Dinner - \$300 | <input type="checkbox"/> Supplies Donation - Please Contact |
| <input type="checkbox"/> State Officer Team Official Dress - \$1500 | <input type="checkbox"/> Sponsor a Competitor at NLSC - \$200 | <input type="checkbox"/> Other - |
| <input type="checkbox"/> Advisor Gifts - \$1,500 | <input type="checkbox"/> Contest Sponsor - \$250 - \$1,000 | |