JOIN OUR MISSION
SkillsUSA is America’s proud champion of the skilled trades. Our mission is to empower students to become skilled professionals, career-ready leaders and responsible community members.

Through SkillsUSA, partners can:
• Connect with and build a pipeline of talented entry-level workers for your company and industry.
• Elevate the perception of the skilled trades.
• Help shape classroom curriculum to meet current industry standards.
• Hire students who have learned personal, workplace and technical skills.
• Motivate students to reach their potential in skilled and trade careers.
• Create community/school networks and build positive relations.

Join us as a skilled trades champion!

For more information on developing partnerships with SkillsUSA North Dakota, please contact:
Tracy Becker, SkillsUSA ND State Director
600 E Boulevard Ave, Dept 270 | Bismarck, ND 58505
701-328-3178 | tmbecker@nd.gov

CONNECT
SkillsUSA is a student organization committed to building the skilled workforce our nation depends on. We connect education with industry to produce students who are career ready, day one: ready to work, ready to lead and ready to make a difference. Participating in local and state SkillsUSA events can connect you with classrooms and chapters to enhance learning experiences by providing support, industry experience and student opportunities.

VOLUNTEER
Invest your time in judging leadership or skills based contests. The North Dakota State Leadership and Skills Conference offers 50 competitive events showcasing the best career and technical education (CTE) students. The philosophy is to reward students for excellence, involve industry in directly evaluating student performance and to keep training relevant to employers’ needs.

GIVE
Funds support SkillsUSA North Dakota. Sponsorships, scholarships and donations are essential for delivering on SkillsUSA’s mission. Your contribution will go directly to support the future workforce by sponsoring State Leadership Conferences. Sponsorship opportunities exist anywhere from $200 - $5,000. Sponsorship levels can be found on the back page.

www.skillsusand.org
SPONSORSHIP FORM
2024 State Leadership and Skills Conference

Complete the form below or online to select your sponsorship level or individual sponsored activity. www.skillsusand.org

Contact Information :
Date: ____/____/____
Name: ________________________________
Business Name: _________________________
E-Mail: ________________________________
Phone: ________________________________

Choose Your Level : [ ] Platinum [ ] Gold [ ] Silver [ ] Bronze [ ] Exhibitor [ ] Individual Activity (See Below)

SPONSORSHIP LEVELS

$5,000 Platinum - Be A Champion
• Full Page Ad in Conference Program (7.5" x 4.25")
• Listed Sponsor of a specific activity
• Sponsor/Logo Recognition on screens during All General Sessions
• Sponsor/Logo Recognition on SkillsUSA ND Website, Social Media Platforms, and Cluster Area Signage
• Exhibit Space OR one-page flyer for all registered attendees provided by sponsor for registration packets.
• Invitation of up to 4 representatives to attend the Opening Session.
• Negotiable promotion based on a sponsorship higher than $5,000 level.

$2,500 Gold - Make A Difference
• 1/2 Page Ad in Conference Program (4.25" x 3.5")
• Listed Sponsor of a specific activity
• Sponsor/Logo Recognition on screens during All General Sessions
• Sponsor/Logo Recognition on SkillsUSA ND Website, Social Media Platforms, and Cluster Area Signage
• Exhibit Space OR one-page flyer for all registered attendees provided by sponsor for registration packets.
• Invitation of up to 2 representatives to attend the Opening Session.

$1,000 Silver - Grow the Opportunity
• Sponsor/Logo Recognition in Conference Program and on screens during All General Sessions
• Sponsor/Logo Recognition on SkillsUSA ND Website, Social Media Platforms, and Cluster Area Signage
• Exhibit Space OR one-page flyer for all registered attendees provided by sponsor for registration packets.

$500 Bronze - Earn the Medal
• Sponsor/Logo Recognition in Conference Program and on screens during All General Sessions
• Sponsor/Logo Recognition on SkillsUSA ND Website, Social Media Platforms, and Cluster Area Signage

$200 Exhibitor Only
• Listed on the exhibitors list in Conference Program
• One 8-foot table, two chairs with electricity if requested
  OR
• One-page flyer for all registered attendees provided by the sponsor for registration packets.

SPONSOR AN INDIVIDUAL ACTIVITY

YOU CAN SELECT AS MANY AS YOU ARE INTERESTED IN!

[ ] Contest Lunches (75 people) - $1,000
[ ] Contest Lunches (150 people) - $2,000
[ ] Awards Sponsor (medallions) - $2,000
[ ] State Officer Team Official Dress - $1,500
[ ] Advisor Gifts - $1,500
[ ] State Officer Lodging (3 nights) - $1,000
[ ] Refreshments for Judges - $300
[ ] State Officer Team Dinner - $300
[ ] Sponsor a Competitor at NLSC - $200
[ ] Contest Sponsor - $250 - $1,000
[ ] Prize Donation - Monetary
[ ] Prize Donation - In-Kind
[ ] Supplies Donation - Please Contact
[ ] Other -

LOGOS AND AD PAGES GRAPHICS ARE DUE MONDAY APRIL 1ST

SkillsUSA ND EIN: 23-7412368