



## NATIONAL LEADERSHIP & SKILLS CONFERENCE

ATLANTA | JUNE 2024



### SkillsUSA University Overview

SkillsUSA University offers all registered National Leadership & Skills Conference (NLSC) attendees a chance to learn directly from industry expert practitioners and gain field-specific skills which they can incorporate into their classroom instruction. Students may also attend.

**If you are a CTE educator or student, SkillsUSA University is an opportunity to:**

- Gain technical skills through direct instruction provided by an industry expert
- Network with others in your field
- Enhance your classroom instruction or educational experience
- Get access to additional field-specific resources
- Receive a certificate of competition for the session
- Participate in lunch and learn opportunities for casual networking within the cluster
- Bring your students for networking with career experts and exposure to the most in-demand skills in the field

**If you are an industry expert, SkillsUSA University is an opportunity to:**

- Share your expertise and network with other professionals in the field
- Help foster career readiness by way of developing job-specific skills in CTE classrooms
- Gain experience as a presenter during the SkillsUSA national conference
- Promote your brand (presenters should avoid focusing on sales of a product however, the product and brand can be utilized to preview a skill)

**Times and dates:** Tuesday, June 25 to Thursday, June 27, 2024

*See the NLSC app for session times and locations*